

DISCOVERY PROGRAMMES FOR UNIVERSITIES

IMMERSIVE PROGRAMMES FOR JAPANESE STUDENTS



The stunning natural beauty of the English Lake District provides a wonderful destination for attractive and innovative study abroad programmes for Japanese students visiting the UK.

IMMERSIVE PROGRAMMES

Combining rich cultural and literary heritage, places of historical interest and natural diversity, the English Lake District World Heritage Site makes a great choice for Japanese universities seeking to enhance their global offering through English-language educational and international cultural exchange activities designed to complement their existing programmes.

We welcome enquiries from any university and can provide options for one to two-week study tour programmes in the Lake District and the surrounding region.



Our 'full service' offering includes:

- Affordable accommodation in the heart of the Lake District, at the University of Cumbria's campus in Ambleside;
- Sustainable transport between accommodation, attractions and places of interest;
- Structured course content encompassing themes such as literature and environmentalism, tourism, zero-carbon societies, conservation and sustainable communities;
- Innovative programmes featuring specialist lectures and workshops from experts / practitioners in the academic, business, local government and charity sectors;
- Options to participate in voluntary activities, English language study and international exchange, to deepen knowledge and intercultural awareness;
- Fully guided themed excursions supplementing the study programme delivered by guides with a proven track record of delivering educational programmes and tours;

- Supporting course material to meet your students' needs;
- Return transfers from Windermere Station as required.

Hidden Lakeland arrange accommodation and transport provision, visits to all attractions, itinerary design and lecture content, offering a one-stop-shop approach to programme management that saves on hands-on involvement and administrative headaches for the universities selecting our programmes.

Staff, teachers, and parents alike can enjoy peace of mind, knowing that full pastoral as well as academic support is available to students in Japanese where needed.



University of Cumbria, Ambleside

FOR MORE INFORMATION

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SUSTAINABLE TOURISM IN THE ENGLISH LAKES UNESCO WORLD HERITAGE SITE

PROGRAMME DESCRIPTION*

This programme combines lectures and interactive workshop content with guided excursions and site visits delivered by the programme organiser, Dr Tracey Gannon, in partnership with local stakeholders overseeing the wellbeing of the National Park and its visitors.

It also incorporates a two-day "experience" component, inviting students to directly engage as volunteers in ongoing conservation projects and initiatives funded by the Lake District Foundation - Hidden Lakeland's partnering organisation for the programme.

EXCURSIONS

- Discover William Wordsworth's conservation legacy through his homes and gardens at Dove Cottage, Allan Bank and Rydal Mount on an UNESCO World Heritage walk along the Coffin Trail and Loughrigg Terrace;
- Learn how the Lake District came to be "for everyone, forever" by journeying from Wray Castle to Tarn Hows via Claife Viewing Station, Hill Top Farm and Hawkshead Grammar School;
- Explore the Low-carbon Lakes Discovery Trail on a Langdale fell walk starting from Allan Bank in Grasmere, going via Easedale Tarn and Harrison Stickle to Sticklebarn.

Note (*) Designed and developed in 2020 for Global Education for Innovation and Leadership students at the University of Tokyo, this programme was postponed in 2020 and 2021 owing to ongoing Covid-19 related restrictions on global travel. The programme has been redeveloped as an Online Study Programme bringing together interactive workshops and virtual tours of the Lake District for students unable to travel to the UK. Contact Hidden Lakeland for more information or to start planning your own unique study programme.

STUDY OUTCOMES

By learning about the responses of local government, industry, the charity sector and civil society to the challenges as well as opportunities posed by tourism in the Lake District National Park / English Lakes UNESCO World Heritage Site, students will:

- Discover the Lake District as the birthplace of the National Trust and landscape conservationism through some of the visionary figures who have lived here;
- Gain insight into the National Park's vision for a zero-carbon future;
- Consider the complexities associated with global tourism and sustainable tourism from a local perspective;
- Become familiar with famous historical and geographical landmarks and personages in the English Lake District UNESCO World Heritage Site; and
- Explore practicable sustainable solutions to some of the problems facing the National Park through site visits and participation in ongoing conservation projects and community initiatives funded by the Lake District Foundation.

Students will also gain hands-on experience in some basic interview and discussion techniques and present their observations and research outcomes to selected stakeholders and representatives of the Lake District Foundation.

PRICE (SUBJECT TO CHANGE):

£1,650 per student (including tuition fees, transportation within the Lake District, all excursions and attraction fees, venue hire, honorarium for specialist lectures, etc). The price excludes food, accommodation at the University of Cumbria, and travel to and from the Lake District.

STUDENT NUMBERS:

Minimum: 8 students; Maximum: 20 students

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